



Licensing Act 2003 (Hearings) Regulations 2005

Reference: 256864
Name: Good Beer Club
Address: Flat 90, MM2, Pickford Street, Manchester, M4 5BT
Ward: Ancoats and Beswick
Application Type: Premises Licence (new)
Name of Applicant: Good Beer Club Ltd
Date of application: 6 April 2021

Agreement has been reached between the applicant and all parties that submitted relevant representations.

The Sub-Committee is asked to grant the application subject to the modifications agreed between the parties without the need for a hearing.

If the Sub-Committee is not minded to grant the application as above, it is requested to adjourn the matter for a full hearing to be held to determine the application.

Proposed licensable activities and opening hours to be granted

The supply of alcohol for consumption off the premises only:
Mon to Sun 9am to 9pm

Opening hours:
Premises will not be open to the public

Representations received

Greater Manchester Police

The operating schedule which accompanies the application offers very little in terms of enforceable conditions. It gives the impression that the applicant has a limited understanding of the Licensing Objectives, which raises concerns about how the premises will be operated.

Trading Standards

Concerns that the granting of this application could lead to issues which do not uphold the licensing objectives specifically the protection of children from harm.

Licensing & Out of Hours
Compliance

Concerns that the grant of this application is likely to lead to issues of public nuisance.

Agreements between parties

Greater Manchester Police:

1. A standard operating procedure shall be created and all members of the company shall be required to read it.
2. A register shall be kept of all security related incidents on the premises. This shall be reviewed on a quarterly basis to see if any further measures could be implemented.
3. A full incident log shall be kept on the premises, detailing all information on the following:
 - a. All crimes reported at the premises
 - b. Any complaints received to the business
 - c. Any incidents of disorder on or around the premises
 - d. Any incidents that result in a refusal of sale (either at the online point of sale or upon delivery)
 - e. Any visits by a member of a relevant authority
4. No events shall be held at the premises.
5. A company training policy shall be implemented for all persons partaking in business activities. It shall be reviewed annually and shall include, but not be limited to, the following topics:
 - a. Age restrictions applying to products sold
 - b. Responsible sale of alcohol
 - c. Company policies
 - d. Managing and resolving conflict
 - e. What to do in an emergency
 - f. Conditions applied to the licence and the potential impact of breaking these conditions
6. Portman Group's code of conduct on the rules for naming, packaging and promotion of alcoholic drinks shall be followed.
7. Alcohol shall not be sold in glass bottles.
8. Staff shall be trained on the buildings current fire and evacuation policies and informed of any updates that may occur to this.
9. A first aid kit shall be available on the premises.
10. A padded base shall be kept below the areas that boxes will be packed and stock stacked upon.
11. Regular contact with neighbours in adjoining apartments shall be maintained.

12. At the end of any period of business activity, all passages down to the street and through the building shall be checked for any litter caused by these activities. It shall be disposed of accordingly. Any spillages caused shall be cleaned.
13. Delivery drivers shall refrain from leaving engines running, slamming doors and shouting across the car park area.
14. Orders from customers shall be prohibited from collection and exclusively available for delivery to valid addresses entered at the point of online sale.
15. No business activities shall take place with under 18s on the premises.
16. The website shall display a prominent notice upon loading the page that asks for confirmation of age. Another notice shall be displayed reminding users that it is an offence to purchase alcohol on behalf of anyone under 18 years old.
17. A log shall be kept of all instances of refused sales because of suspected underage customers or proxy sales. The log shall be made available for all Responsible Authorities to view upon request.
18. All orders shall be boxed and sealed before leaving the premises.

Trading Standards:

19. All staff engaged in the delivery of alcohol will be trained with regards to the Challenge 25 policy and proxy sales to persons under 18. This training will be documented, and training should be refreshed at no greater than 12 monthly intervals.
20. The Premises Licence Holder will ensure that a sticker is applied to all consignments of alcohol. It shall read "Note to delivery service, this package contains age restricted products. Ensure recipient is over 18".
21. A log shall be kept and record all instances when a consignment of alcohol has not been delivered for the reasons that the person(s) is, or appear to be, under 18 years of age. The log shall record the date and time of the refusal and the name of the member of staff who refused the sale. The log will be available on request by the police or an authorised officer of Manchester City Council. The log shall be checked on a regular basis by the Designated Premises Supervisor to ensure that it is being used by staff and each check shall be recorded in the log.

Licensing & Out of Hours Compliance:

22. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises that gives rise to a nuisance.

23. A telephone number for the manager of the premises shall be publicly available at all times the premises is in operation.

24. The premises and immediate surrounding area shall be kept clean and free from litter at all times that the premises is operating.

25. No deliveries to the premises must be made between the hours of 22:00 and 08:00.

26. All deliveries of alcohol shall only be delivered to an address with a valid postcode and will only be delivered directly to that property.

27. Delivery drivers shall conduct the delivery in a manner that will not cause a noise disturbance to the occupiers of any residential properties surrounding the delivery address. For the avoidance of doubt, this includes the avoidance of slamming doors, playing loud music, shouting, over-revving the engine and sounding their horn to signal their arrival. The driver shall turn their engine off immediately upon arrival at the delivery address and will park considerately without causing an obstruction to the highway.

28. Customers must be instructed when placing the order that they will not be able to collect the order from the vehicle. All deliveries will only be made directly to the address and customers will not be permitted to take orders from the vehicle.

Background documents (available for public inspection):

- Manchester City Council Statement of Licensing Policy 2016 - 2021
- Guidance issued under section 182 of the Licensing Act 2003, April 2017
- Original application form
- Representations made against application and respective agreements